



Keene Family YMCA
Main Entrance



FOREVER WITH OUR COMMUNITY
For a better us.®

KEENE FAMILY YMCA
2021 ANNUAL REPORT

Hope abounds at the Keene Family YMCA

In 2021, the Keene Family YMCA continued to navigate the pandemic. We understood the community need for respite, a sense of structure, and a return to normalcy, and we were a resource to address those needs. Many programs and group exercise classes returned at the Y. We continued our work to combat isolation by connecting with at-risk members. We saw a marked increase in memberships, both returning and new members. We were able to relax some of our Pandemic Policies, while still maintaining a focus on safety for our staff and members. We received many letters from our members, thanking us for these efforts. It was a wonderful feeling to be together at the YMCA!

The Board of the Directors of the Keene Family YMCA remains active and engaged. We continue to update the Real Time Strategic Plan and embed these strategies into all of our efforts. John Schlegelmilch “graduated” from the board after serving a full 9-year term, and we thanked him for his many contributions to the organization. We also thanked Lura Lentz for her service as she completed a 3-year term.

As a board, we pulled together in our efforts to support Social Justice. Our Social Justice Committee is now a permanent, standing committee. Board member Gail Somers led a 5-part study and conversation of the book “Stamped.” We became a host for the Monadnock Diversity, Equity, Inclusion and Belonging coalition (MDEIB), and recognized its charter.

The Social Justice Committee celebrated Black History Month by creating signage depicting the contributions of Black Americans, which were displayed at area businesses and the KFYMCA. For our Juneteenth celebration, we created an interpretive trail at the Y, and many in the community came to spend some time, contemplating the contribution of our Black citizens. We are planning on an expanded celebration in June of 2022.

On Veteran’s Day, we dedicated a flagpole at our facility, which was attended by veterans, staff, members of the community, and the Rolling Thunder Motorcycle club. Matt Primrose, our Facilities Manager and an Army Veteran who served in Bosnia, Afghanistan and Iraq, spearheaded the effort, which was supported by the board.

As a board, we are thankful and impressed with the Senior Management Team and the staff at the KFYMCA. We want to recognize Dan Smith for his inspirational, creative, and calm leadership throughout the pandemic. We remain proud, hopeful, and committed in our service to this amazing organization.



DAVE THERRIEN, BOARD PRESIDENT

MISSION MOMENTS

“The Y takes you beyond who you think you are. When I joined, I had certain expectations and routines that I did. I was comfortable doing my routine and one day was asked to join a basketball game. I knew I didn’t have the stamina to play full-court basketball.

I tried to beg off, but the staff member didn’t let go, so I agreed. I played full-court basketball for 45 minutes and was elated when I was finished. **I was a boy again -- all my old man expectations shattered. I had a new understanding of who I was. The Y gave me that.** You probably can have a similar experience in a church or a library, but you can definitely have it at theY. --Jack C.

The Keene Family YMCA has been an integral part of my daughter’s life. Swimming, gymnastics, the all-blessed snow day minicamps. Nothing, however, tops Camp Wakonda. She starts to get the excited wiggles a week or so before it begins and spends most of the camp feeling her way through the process of building interpersonal relationships that are so vital to development. On the last day this year, she cried because it was over, a strange signal of victory for a parent.” --William P.

OUR MISSION

We serve all people through programs and services that build spirit, mind and body with a focus on Youth Development, Healthy Living, and Social Responsibility.

OUR VISION

A community where everyone is welcome and thriving.

ON THE COVER

Keene Family YMCA was one of 5 NH organizations to receive the 2021 Employment Leadership Award from the NH Council on Developmental Disabilities in recognition of its commitment to creating opportunities for individuals with disabilities to obtain competitive employment, adoption of inclusive hiring practices, and engagement of community partners to become a more diverse workplace. Staff photo.



DEVELOPMENT AND COMMUNITY IMPACT

FUNDRAISING IN 2021

Keeping purpose at the center of everything it does, with a focus on growth, community

well-being, social good and sustainability, the Keene Family YMCA relies on philanthropic gifts for mission success.

In 2021, the Y's Annual Campaign, in year two of a national health crisis, took in more than \$161,000. Its lone event fundraiser, Sneaker Ball: Recess Edition, raised more than \$54,000.

The Y also benefitted from two legacy gifts that totaled more than \$100,000. Those planned contributions were from the Ann A. Eaton estate and George C. Scott.

The Y serves thousands of individuals and families with core programs, including affordable childcare and after-school care. It does so with deep resolve and care, and an unwavering commitment to offer this critical service and all its programs, regardless of race, gender, religion, or ability to pay. This financial assistance is borne out of the Membership for All program.

The Y's year-end giving campaign in 2021, including Giving Tuesday, was built around childcare, which is such a priority where we live. Challenges in 2021 were further exposed by the pandemic, as families wrestled with remote learning, at-times tiring safety protocols, life-work balance, spiraling consumer costs, and long and frustrating waitlists.

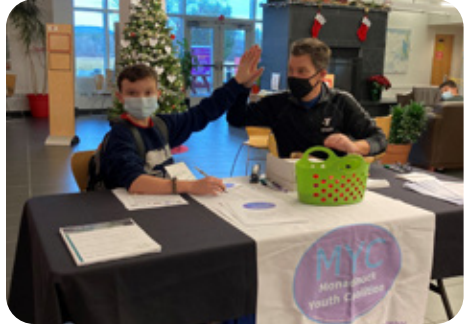
For so many families, childcare is an absolute necessity. For so many families it is out of reach. The trickle effect of not having access to childcare can be paralyzing for a young family or a single parent.

Again, financial assistance that supports many of our programs and essential-care services like childcare are funded through philanthropy. As we look ahead, it crystal clear that our victories will continue to be driven by all of those who step up and give to make a difference. In 2021, more than 360 individuals and businesses gave to the Y

More broadly, donations to the Y allow our nonprofit to continue to successfully fulfill its mission to build strong children, strong families and strong communities, something it has been doing for more than 130 years.

COMMUNITY COALITION

Once again it was a busy year for the YMCA's Community Coalition. The Drug-Free Communities Support Program Grant - \$125,000 each year for a five-year period with the possibility to extend for a longer duration - enabled the Keene Family YMCA to continue its community-based effort to reduce alcohol and e-cigarette use among young people. Youth in Keene and Swanzey are the central focus of the coalition's work.



2021 COALITION HIGHLIGHTS

- Youth members produced media content to help educate our community about youth Substance use
- Joined Forces with Coalitions from across the state on a media campaign to educate people the effect that commercializing Marijuana may have on our youth.
- Youth group members volunteered throughout the community at organizations like the community Kitchen, MCVP, The DeMar Marathon and The Humane Society.
- Youth members designed and conducted an online "Refusal Skills" workshop, helping area youth find a comfortable way to say no to substance use.
- Held our first "Take down Tobacco Month" campaign
- Partnered with the Keene Police Department to run compliance checks.
- Conducted Positive Youth Development / Asset building Training for Town of Chesterfield's summer staff
- Held a Community Mindfulness day event
- Held our first Summer youth camp for building Youth Advocates
- Assisted The Regions Police departments with their "Take Back Drugs day"
- Received the "Partner in Prevention" award from MCVP
- Secured additional Funding from the State of NH to work with Swanzey youth on Tobacco / Vaping prevention activities.
- Held the first Annual Youth Festival to celebrate our regions Youth
- Youth Members Partnered with Dover youth to develop a presentation on youth advocacy for our regions middle schools.

COMMUNITY DONORS GIFTS UP TO \$999

Contributions to the Keene Family
YMCA are investments in the
resources that make the Y
impactful and accessible.
Thank you for believing in our
mission and supporting our cause.

Ezra Adams
James Allan & Anne Bridge
Morgan Allard
MaryLouise Alther &
Glenn Davis, in memory
of George Scott
Melissa Anderson, in
memory of George Scott
Robert Andrian
Antioch University
Matthew & Julie Arieta
William Arnott, in memory
of George Scott
Megan Auclair
David Bacon
Margaret & Peter Bakker,
in memory of George Scott
Juliet Baliebanoe
Gary Ballou
Lew & Carol Barnes
Elana Baron
Joann Bartolotta
Cecily Bastedo
Sharon Beaty
David & Julie Bell
Paula Bickford
Hannah Blair
Kathy & Mike Blair
Lori Blancato
Mark & Madeline Bodin
Christine Bogino
Heather Booth
Natalie Boucher
Debbie & Dwight Bowie,
in memory of George Scott
Everett Bradley
Sam and Lucy Bradley
Karen Brook, in memory of
George Scott
Mike Brown
Alyssa Brown
Brianna Brown
Diane Buckley, in memory
of George Scott
Dave & Sally Bulger
Edward Burke
Richard Cappucio
Lexie & Jessie Carpenter
Darci Carril
Jerry Chamberlin
Katie Chamberlin
Kelly Chapdelaine
Patricia Chesbro, in
memory of George Scott
Rick and Betsey Church
Robert and Tere Clarkson
April Clay
Bruce Clement
Emily Coey &
Nathan Alexander
Lester Cohen
Steffanie Conlan

Woolsey Conover, in
memory of George Scott
Terry Contas
Elizabeth Coppola, in
memory of George Scott
Mackenzie Corrigan
Rachel Courtney, in memory
of George Scott
Nancy Crawford
Joseph Cunningham
Gregory Curry
Darien Eyewear
Julianna Dodson
Ashley Dube
Melissa Dunham
Keene Elm City Rotary Club
Ashley Engelbrecht
Eversource Energy
Foundation, Inc.
Connie & Greg Trosset
Jennifer Marchesi
Ilana, Dan & Teddy
Mainelli & Seidman, in
memory of George Scott
Sarah Rosley
Ann Danziger
Joy, Steven and Benny
Grossman/Weinberger,
in memory of George Scott
Emily Faulkner
Sarah Feld
Joel Feldmann
Jamie Ferrando
Kelly and Remi Fleurette
Natalie Ford
Dru Fox
Franklin Pierce University
Christina Furlone
Larry Geandreau
Holly Gibson
Jeanette Girard
Judith Glaser, in memory of
George Scott
Mary Goodnow
Rich Gorsuch
Jill Goulet
David Graham
Mitch & Erika Greenwald
Katrina Gregory
Ginnette Groome
Rob Guardiano
Robert Hale
Nancy Hall
Gail Hamblet
John Hanrahan
Amy Pereira
Elisha Harkey
John Harwood
Jennifer Haynes
Joyce Healy
Patricia Heed
Robert Heinonen
Jennifer Helsel

Amiee & Matthew
Hennigan
Thomasa Hennigan
Donna Henry
Katie Herbert
Michelle Hildreth
Dana Hodgkins
Joseph Hoppock
Susan Howard
Paul Hudgik
Dennis Huston
Jessica Hutchins
Sally James
Kitty Jerome
Sara Johnson
Ken & Carol Jue
Margaret Kasschau
Keene Interact Club
Keene State College
Cassidy Kehlenbach
Danny Kerr
Susan & David Kertzer,
in memory of George Scott
Gary Knox
Wendy Kohler,
in memory of George Scott
Daniel Kolasienski
Catherine Koning
Alex Kossakoski
Brittany Lamoureux
Christine & Winnie Landry
Jeffrey Lapid
Jeannine Leclerc
Dorothy Ledwith
Douglas Lehr
Daria Levy
Carter Liebl
Julie Little
Nickolas Lupinin,
in memory of George Scott
Rob Maggi
Sheila Mahon
Michelle Majewski
Elaine Mange,
in memory of George Scott
Colleen Manzi
Cheryl Marchetti
Peter Martin &
Tamika Hebert
Kathleen Woods Masalski
Albert McBride
Karen McDonough
John & Marianne
McGaulley
Amelia McGinn
Kevin McNamara
Nancy McNeal
Brandy Megens
Larry Miller
Paul & Kathy Miller
Joseph Minichiello
Laurie Mullett
Erik & Joan Murphy

Meena Neva
Michael Newbold
Kathleen O'Donnell
Dean (Richard) Ogelby
Alan and Amelia Opsahl
Gabriel Packard
Patricia Parent,
in memory of George Scott
Tammie Patnode
David Payson
Nicole Perra
Suzen Perry
Brittney Phelps
John Pieper
Jane Pitts
Sara Powell
Brian Prescott
Matt Primrose
Cindy Puza
Ryan Reed
Peter Remy
Wallace Roney
Graham Rigby
Jennifer Robbins
Colleen Robinson,
in memory of George Scott
Erin Ruth
Patrick Ryan
Leo Sandy
Martin Sarsfield
David & Rebecca Sayles
John Schlegelmilch
Braeden Scott
Peter Sebert
Katharine Seim
Stephen & Laura
Seraichick
Pedr Seymour
Gary Shapiro,
in memory of George Scott
Todd Silberstein
Samantha Skove
Louise Slayton
Nancy Sloan
Donna Smyth
Gail Somers
Don Sporborg
Tammi Squires
Linda Stavelly,
in memory of George Scott
Sam Stephens
Kevin Stetson
Donna Stevens
William Stroup
Robert Sweet,
in memory of George Scott
Richard Talbot
The Richards Group
Robert Therrien
Mitchell Thomashow
Joleen Thompson

LEADERSHIP DONORS

GIFTS OF \$1,000+

Against the Grain Gourmet Foods
Alice & John Bernet
Barbara Michelson & James Heffron
Bob & Dita Englund
Carlisle Wide Plank Flooring
Charlotte Guyer
Chuck Prigge
Cheryl Belair & Stephen Bragdon
Chip & Marcy Southgate
Christine Houston & Jeff Whitcomb
Dan & Maggie Smith
David Medvidofsky
David & Jane Stabler
David & Lisa Therrien
DeMoulas Foundation
Don Driscoll
Douglas Co.
Edward Kunttu
Ellis Robertson Corp.
Eric Herr
Fenton Family Dealerships
Gilbert W. Hunter
Greenwald Realty
Hamblet Electric
Helene & Chris Mogridge
Irene and David Davis
James Robertson
Jim & Leslie Casey
JoAnn & Bill Fenton
John & Connie Schlegelmilch
John & Marie Ann Danahy
Johnson & Johnson

Judith & James Putnam
Liz & Ed Coppola
Lester & Norma Cohen
Kathleen & Michael Chelstowski
Keene Elm City Rotary Club
Kelly Burns Gallagher, Ryan Heisler,
Ivy Burns Heisler, and in memory of
Owen Heisler
Liberty Mutual Insurance
Linda Guinane
Linda O'Donnell
Lura and Dan Lentz
Main Street America Group
Mark & Amanda Fryberger
Mary & Bryan Granger
Mascoma Bank
Melinda Treadwell
Michael & Tricia Kapiloff
Mike Rafferty & Anni Shamim
Nathan Wechsler & Company
Nielsen Family Fund
Nova Arts
N.H. Trust Company
Patrick Knittle
Peter & Sharon Mangan
Rob & Sherry Guardiano
Savings Bank of Walpole
Theodore & Katherine Gekas
Tim Robertson & Kristin McKeon
TJX Foundation
Topher Hamblet
Wendy Keeney

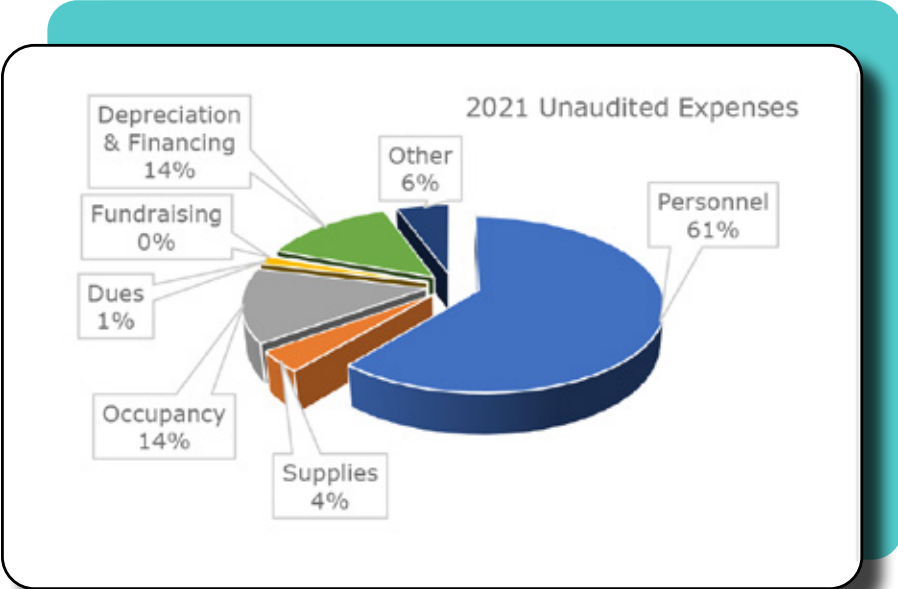
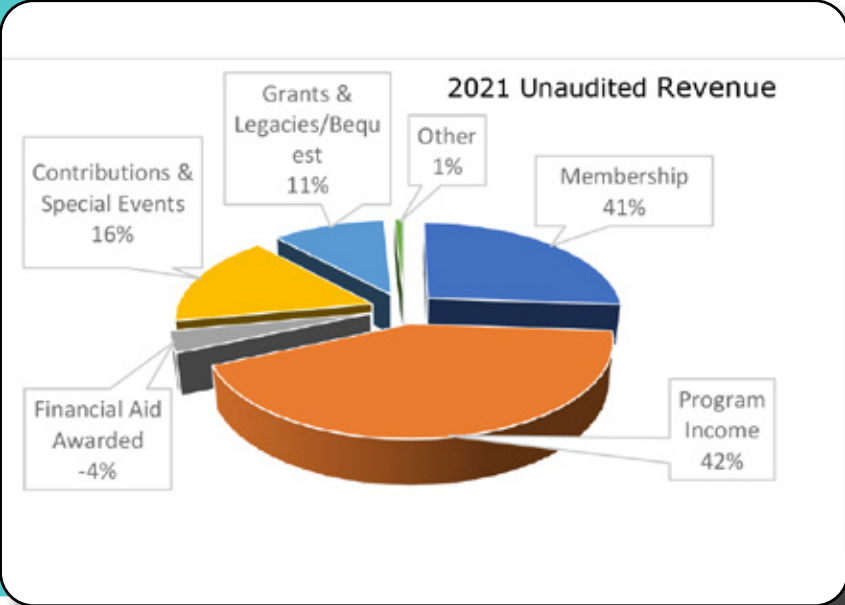
Nancy and Rodney
Thompson, in memory of
George Scott
Suzanne Ahn &
Marc Toyloy
Tony & Barbara
Tremblay
David Tringali,
in memory of George Scott
Wendy Turek
Carol Turner
Maryann Valenti
Nicole Vasconcellos
Meghana Voruganti
Jan Walker

Paige Walker
Ernest Walsh
Tyler Walters
Jacob Weidner
Frank Werbinski,
in memory of George Scott
Stacy Wilbur
Earla Williams
Laura Williams &
Daniel Goldstein
Toni Wilson
Elizabeth & Elliot Wood
Brigitte Worcester
Elizabeth & Alayna
Wright

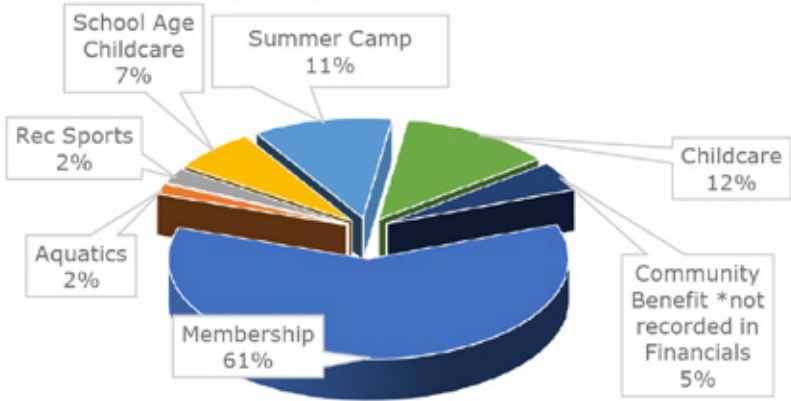
Christine Xavier
Yahso Jamaican Grille
Chip Yensen
Margaret Young



2021 STATEMENT OF OPERATIONS



Financial Assistance & Free Services



Revenue	2021	2020
Membership	\$1,106,772	\$1,432,076
Program Income	\$1,796,010	\$1,404,298
Financial Aid Awarded	-\$154,872	-\$228,023
Contributions & Special Events	\$684,280	\$235,993
Grants & Legacies/Bequest	\$468,700	\$1,251,810
Other	\$34,561	\$74,813
Total Income	\$3,935,451	\$4,170,967
Expenses	2021	2020
Personnel	\$2,349,817	\$2,215,033
Supplies	\$148,916	\$184,925
Occupancy	\$531,271	\$444,659
Dues	\$56,295	\$48,247
Fundraising	\$9,469	\$4,877
Depreciation & Financing	\$535,665	\$557,850
Other	\$213,842	\$278,592
Total Expenses	\$3,845,275	\$3,734,183
Net	\$90,176	\$436,784

Financial Assistance 2021	
Membership	\$128,836
Aquatics	\$3,588
Rec Sports	\$5,289
School Age Childcare	\$14,569
Summer Camp	\$23,998
Childcare	\$26,359
Community Benefit *not recorded in Financials	\$10,000
Net	\$212,639

We shared the Y's financial resources with more than 25 partner organizations that included nonprofits, human service organizations and schools so their clients and students could access the Y, its programs and services.



2021 BOARD OF DIRECTORS

Dave Therrien

President

Mark Fryberger

Vice President

Patrick Knittle

Treasurer

Kathy Chelstowski

Secretary

Elana Baron

Cheryl Belair

Liz Coppola

Ed Kunttu

Josh Greenwald

Dayna Guldhaug

Lura Lentz

Linda O'Donnell

Sarah Rosley

John Schlegelmilch

Gail Somers

Chip Southgate



KEENE FAMILY YMCA

200 SUMMIT ROAD

KEENE, NH 03431

603.352.6002 | KEENEYMCA.ORG